

ORDER



Orders	Order / Rev:	105149	Alt Order #:	06838590	Product Desc:	AMER FOR PROSPERITY	Estimate:	466	Primary AE:	Amy McCreary
	Flight Dates:	08/28/12 - 09/03/12	Original Date / Rev:	08/06/12 / 08/09/12	Order Type:	GENERAL	Sales Office:	BLPHI	Sales Region:	National
Agency	Name:	Mentzer Media Services, Inc.			Billing Type:	Cash				
	Buying Contact:				Billing Calendar:	Broadcast				
	Billing Contact:	600 Fairmont Ave. Towson, MD 21286			Billing Cycle:	EOM/EOC				
Advertiser	Name:	Americans for Prosperity -Revised			Agency Commission:	15%				
	Demographic:	A35+			New Business Thru:					
	Product Codes:	PLI2			Order Separation:	00:15:00				
	Priority:	SELECT PRIORITY CODE			Advertiser External ID:					
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN			Agency External ID:					

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	51	\$41,775.00	\$35,508.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	51	\$41,775.00	\$35,508.75	0.00
Totals	51	\$41,775.00	\$35,508.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$41,775.00
Market	100%	\$112,905.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$33,871.62
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$23,710.14
KTUD	0%	\$0.00
KVVU	10%	\$11,290.54
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$2,258.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/28/12	08/31/12	M-F 6-7a WakeUp w/Wagners	6-7a		-TWTF--	:30	4	\$700.001	0.00	NM	4	\$2,800.00	
WAKE UP W/ WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/27/12	09/02/12	-TWTF--		4			\$700.00		0.00				

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Advertiser:	Americans for Prosperity
Product Desc:	AMER FOR PROSPERITY
Estimate:	466

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/28/12	08/31/12	M-F 6-7a	WakeUp w/Wagners		6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
WAKE UP W/ WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-TWTF--		4	\$700.00	0.00								
E 2	KSNV	08/28/12	08/31/12	Today Show		CM	658a-9am	-TWTF--	:30	3	\$1,400.00	1	0.00	NM	3	\$4,200.00
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-TWTF--		3	\$1,400.00	0.00								
E 3	KSNV	08/28/12	08/31/12	M-F Today Show II	3rd HOM		9-10a	-TWTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
TODAY SHOW 2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-TWTF--		3	\$500.00	0.00								
E 4	KSNV	08/28/12	08/31/12	Dr. Phil		CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
DR PHIL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-TWTF--		4	\$450.00	0.00								
E 5	KSNV	08/28/12	08/31/12	M-F Early News		CM	5-630p	-TWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
EARLY NEWS 3 AT 5																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-TWTF--		4	\$1,000.00	0.00								
E 6	KSNV	08/28/12	08/31/12	M-F Jeep/Wheel		CM	630-730pm	-TWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
JEOPARDY/WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-TWTF--		4	\$1,000.00	0.00								
E 7	KSNV	08/28/12	08/31/12	Face to Face w/ Ralston	CM		730-758pm	-TWTF--	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
FACE TO FACE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-TWTF--		3	\$800.00	0.00								
E 8	KSNV	08/28/12	08/31/12	M-F News 3 at Eleven	CM		11pm-1135pm	-TWTF--	:30	3	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NITESIDE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-TWTF--		3	\$1,100.00	0.00								
E 9	KSNV	08/28/12	08/31/12	The Tonight Show		CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
TONIGHT SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-TWTF--		4	\$425.00	0.00								
E 10	KSNV	09/01/12	09/01/12	Saturday Today		CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-----S-		1	\$625.00	0.00								
N11	KSNV	09/01/12	09/01/12	Sa-Su Early News		CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-----S-		1	\$650.00	0.00								
N12	KSNV	09/01/12	09/01/12	Weekend Jeopardy/Whe	CM		630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
JEOPARDY/WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 08/27/12	09/02/12	-----S-		1	\$500.00	0.00								
N13	KSNV	09/01/12	09/01/12	Sa-Su Early News		CM	730-758pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00

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Product Desc: AMER FOR PROSPERITY
Estimate: 466

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
To the Point - PM																										
To the Point																										
TO THE POINT																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S-	1	\$375.00	0.00																					
N 14	KSNV	09/01/12	09/01/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00											
NEWS 3 NITESIDE																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/27/12</td><td>09/02/12</td><td>-----S-</td><td>1</td><td>\$1,100.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/27/12	09/02/12	-----S-	1	\$1,100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S-	1	\$1,100.00	0.00																					
N 15	KSNV	09/02/12	09/02/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
NEWS SUN WKND																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/27/12</td><td>09/02/12</td><td>-----S</td><td>1</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/27/12	09/02/12	-----S	1	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S	1	\$325.00	0.00																					
N 16	KSNV	09/02/12	09/02/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00											
SUN TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S	1	\$625.00	0.00																					
N 17	KSNV	09/02/12	09/02/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00											
MEET THE PRESS SUN																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S	1	\$3,000.00	0.00																					
N 18	KSNV	09/02/12	09/02/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S	1	\$1,100.00	0.00																					
N 19	KSNV	09/02/12	09/02/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00											
SPORTS IN VEGAS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S	1	\$400.00	0.00																					
N 20	KSNV	09/03/12	09/03/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
WAKE UP W WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	M-----	1	\$700.00	0.00																					
N 21	KSNV	09/03/12	09/03/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00											
TODAY SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	M-----	1	\$1,400.00	0.00																					
N 22	KSNV	09/03/12	09/03/12	M-F Today Show II	CM	9-10a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
TODAY SHOW 2																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	M-----	1	\$500.00	0.00																					
N 23	KSNV	09/03/12	09/03/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00											
DR PHIL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	M-----	1	\$450.00	0.00																					
N 24	KSNV	09/03/12	09/03/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	M-----	1	\$1,000.00	0.00																					
N 25	KSNV	09/03/12	09/03/12	M-F Early News	CM	630-730pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											

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Alt.Order #: 06838590
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Advertiser: Americans for Prosperity
Product Desc: AMER FOR PROSPERITY
Estimate: 466

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune																										
JEOPARDY/WHEEL																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/03/12	09/09/12	M-----	1	\$1,000.00	0.00																					
N 26	KSNV	09/03/12	09/03/12	Face to Face w/ RalstonCM	CM	730-758pm	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00											
Face to Face w/ J.Ralston																										
FACE TO FACE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/03/12	09/09/12	M-----	1	\$800.00	0.00																					
N 27	KSNV	09/03/12	09/03/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00											
M-F News 3 at Eleven																										
NEWS																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 09/03/12</td><td>09/09/12</td><td>M-----</td><td>1</td><td>\$1,100.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/03/12	09/09/12	M-----	1	\$1,100.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/03/12	09/09/12	M-----	1	\$1,100.00	0.00																					
N 28	KSNV	09/03/12	09/03/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00											
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Week: 09/03/12	09/09/12	M-----	1	\$425.00	0.00																					
													Totals	51	\$41,775.00											